

New User Interface for e-retailer for V3 B386 and above

As the options in e-retailer have been added the menu structure in the back-end admin section has become somewhat illogical and often difficult to find. We have taken the opportunity to completely rewrite the structures so that core website design functions are in the lower levels and more routinely accessed functions like orders and customers are at the top. This format will be deployed in Version B386 of e-retailer and above.

Like all change it will take some re-learning but hopefully we have created a structure that will introduce efficiencies and make it easy to use.

We have brought the Meta Descriptions a level higher to encourage users to populate these and achieve a higher click through rate. Example below is the category page and you will also find these at the product level should you wish to enrich the descriptions at that level.

Categories
Save

Name: Jeans

Parent category: Mens Fashion

Page title: [category path] {site page title}

Meta description: [category path] {site meta description}

Meta keywords: [category path] {site meta keywords}

Replacement tags:

Allow customer groups: Friends & Family Retail Customer VIP Customer Wholesale - Tier 1 Wholesale - Tier 2 Wholesale Tier 3

Apply same customer groups to all descendant categories:

Custom designs: * Custom designs at configuration should be enabled in order to set this attribute.

Stock level settings: Don't display products if stock below: Apply this value to all descendant categories

Visibilities: Static HTML blocks: Products:

Subcategories: Images across:

Static HTML blocks: HTML contents will display on header or footer of category page.

[View Products: Jeans](#)

[Preview](#)

Apply this page title pattern to all categories

Apply this meta description pattern to all categories

Apply this meta keywords pattern to all categories

Friends & Family Retail Customer VIP Customer Wholesale - Tier 1 Wholesale - Tier 2 Wholesale Tier 3

Apply same customer groups to all descendant categories:

* Custom designs at configuration should be enabled in order to set this attribute.

Apply this value to all descendant categories

Static HTML blocks: Products:

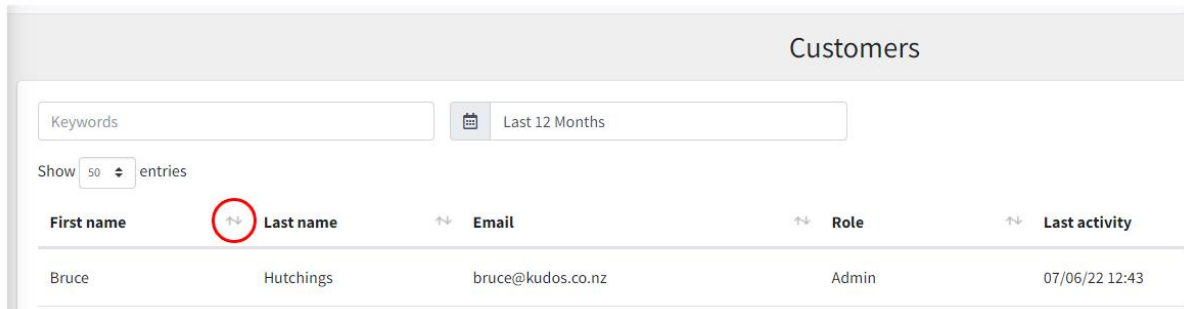
Subcategories: Images across:

HTML contents will display on header or footer of category page.

Header
Footer

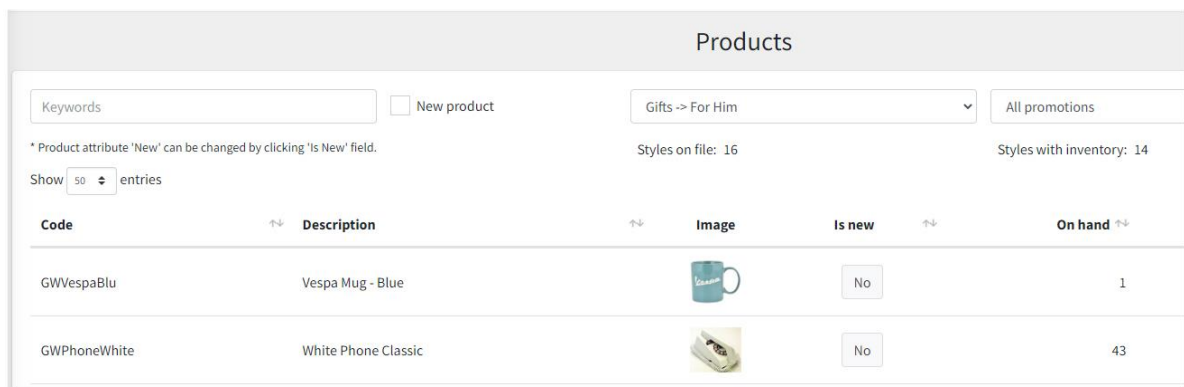
Sort by Column Headings



Where there is a list, you will be presented with the ability to sort the list in ascending/descending order. The example below shows the headings against the customer:



First name	Last name	Email	Role	Last activity
Bruce	Hutchings	bruce@kudos.co.nz	Admin	07/06/22 12:43

Viewing a product is also easier and also includes column sorting:



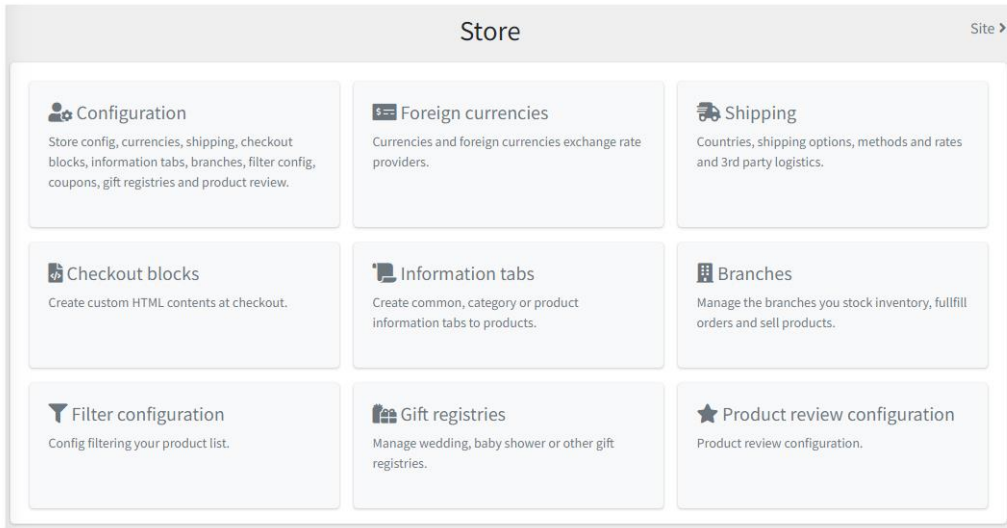
Code	Description	Image	Is new	On hand
GWVespaBlu	Vespa Mug - Blue		No	1
GWPhoneWhite	White Phone Classic		No	43

Send to Excel

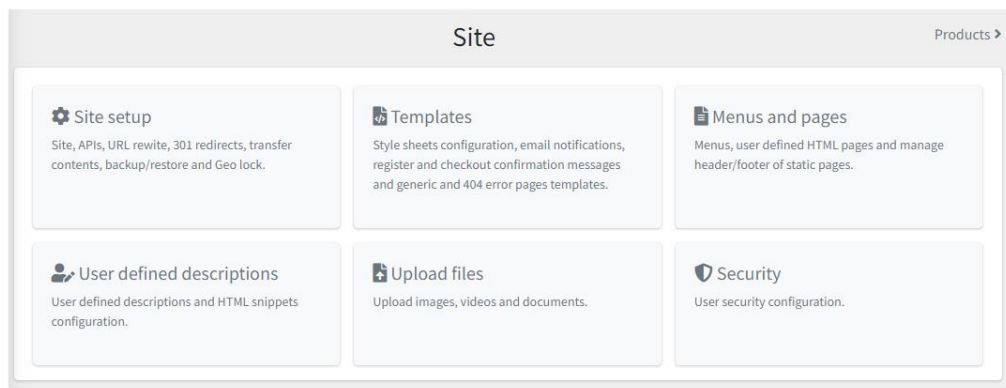
Each listing function has an option to export to Excel:



Store settings are less frequently accessed and are contained lower in the menu structure and each with its own selection tile:



Likewise the Site settings:



Security

We strongly suggest that retail staff are shielded from the ability to access the more advanced design functions of your website. This can be achieved through security where the access rights can be set:

< Site **Security**

Role: Admin	Role: Office Staff	Role: Retail	Role:
<input checked="" type="checkbox"/> Dashboard	<input type="checkbox"/> Dashboard	<input type="checkbox"/> Dashboard	<input type="checkbox"/> Dashboard
<input checked="" type="checkbox"/> Orders	<input checked="" type="checkbox"/> Orders	<input checked="" type="checkbox"/> Orders	<input type="checkbox"/> Orders
<input checked="" type="checkbox"/> Held Orders	<input type="checkbox"/> Held Orders	<input type="checkbox"/> Held Orders	<input type="checkbox"/> Held Orders
<input checked="" type="checkbox"/> Abandoned Carts	<input type="checkbox"/> Abandoned Carts	<input type="checkbox"/> Abandoned Carts	<input type="checkbox"/> Abandoned Carts
<input checked="" type="checkbox"/> Products	<input checked="" type="checkbox"/> Products	<input type="checkbox"/> Products	<input type="checkbox"/> Products
<input checked="" type="checkbox"/> Categories	<input checked="" type="checkbox"/> Categories	<input type="checkbox"/> Categories	<input type="checkbox"/> Categories
<input checked="" type="checkbox"/> Product Reviews	<input type="checkbox"/> Product Reviews	<input type="checkbox"/> Product Reviews	<input type="checkbox"/> Product Reviews
<input checked="" type="checkbox"/> Zero Price Products	<input type="checkbox"/> Zero Price Products	<input type="checkbox"/> Zero Price Products	<input type="checkbox"/> Zero Price Products

Enhancements

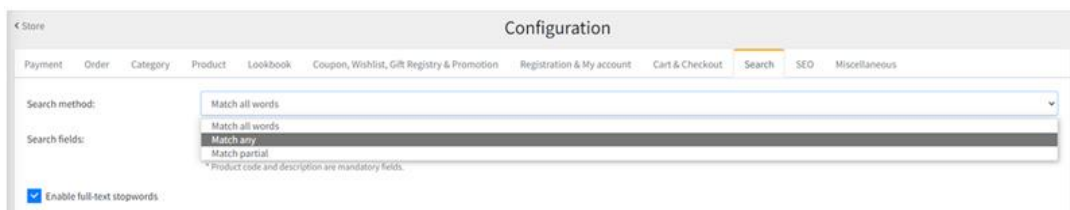
We are continually enhancing e-retailer and you may be alerted to some of these in the new menu structure. If you ever want to view these release notes with the change log they can be found at the following

Significant enhancements are:

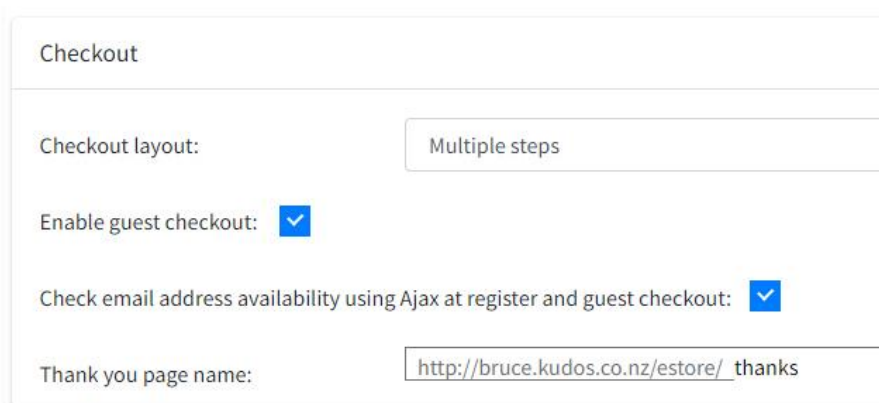
172367 Redesign the Administrators interface (as per above)

181890 Introduce partial search. We have introduced another option in the search option – search partial. This means that if part of a description is keyed the matching products will display.

Find this under settings/search



179890 Introduce a 'Thank you' page on checkout



181619 Allow resend giftcard emails.

178642 Implement multi-currency payment option for gift cards.

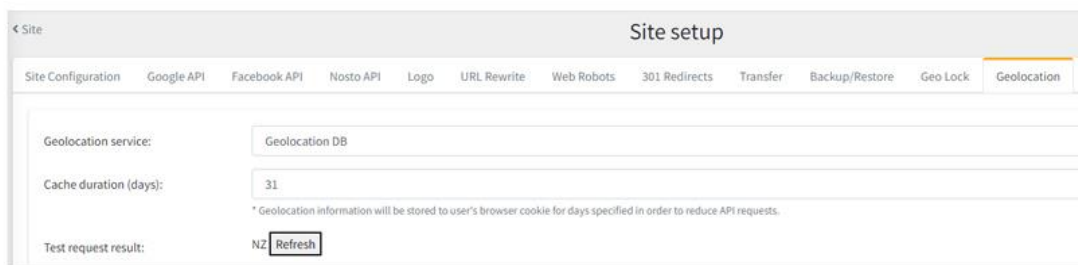
179291 Implement a new geolocation API service

We have been using a free geo-location service named geolocation DB which began returning inaccurate country locations, particularly in Australia. To mitigate this for those with an Australasian market we introduced a paid service from Abstract which returns a far more accurate result.

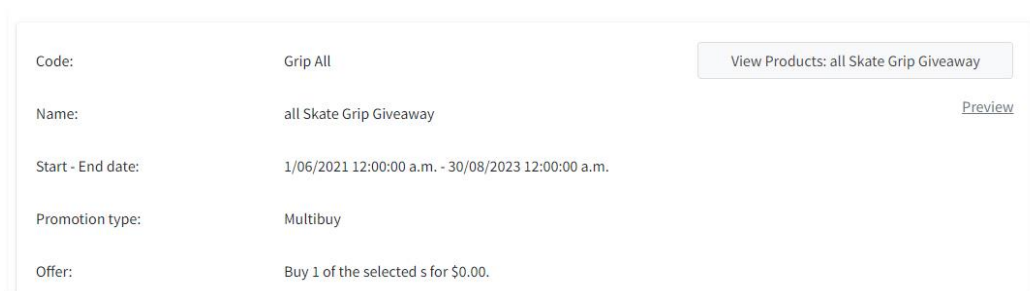
To activate the paid advanced GeoLocation there is a new option under settings in e-retailer that needs to be turned on,

Then the customer the API key needs be loaded under the Geo settings in e-retailer.

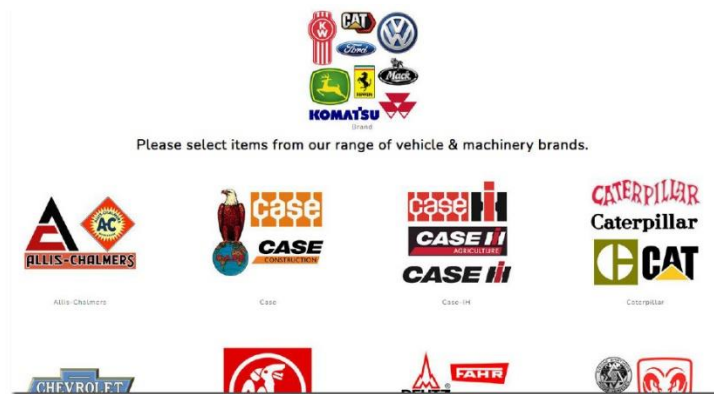
A standard site can continue using the free Geolocation DB.



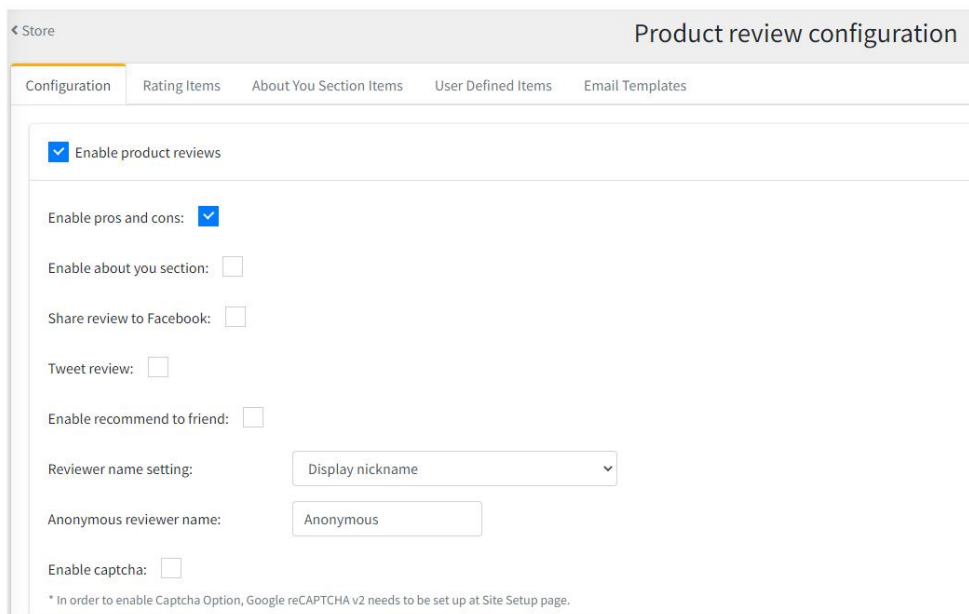
178668 Introduce the 'give away' option under promotions.



179976 Allow an option that shows an image in the category page. This makes it easy where you might have labels that change overtime. By setting the image against the category in Counter Intelligence this will publish through to the category/label page in the sequence that they exist in the category structure in the e-retailer settings.



179795 Customer Reviews – introduce a customer reviews module.



179361 Display the bin location for the product on the order confirmation email sent to the store admin.

179078 Advanced work on ecommerce feature for Google Analytics and Google Tag Manager.

179034 Show items added to cart in a pop-up.

179036 Allow the ability to print the product image on Order Confirmation and Packing Slip.

Kudos
Intelligent Solutions for Retailers

Kudos Solutions
12c Piermark Drive Albany
North Shore City 0632
New Zealand
09 571 1150

Bill To:
Bruce Hutchings
Kudos Solutions Ltd
12c Piermark Drive
Albany
Auckland 0632
New Zealand
095711151
Order#: 500001

Shipping: shipping method

Description	Code
Product Description	
Colour: White	%%OrderItemImageHtml%%
Size: M	
• Return reason/notes for exchange	

Subtotal
Freight
Total
Includes GST of

178945 Introduce an advanced shipping module which can factor weight and price:

Search Criteria	Weight from	Weight to	From	Price From	Price To	Kilo break	Per extra kilo
Price	0.0000	999999.0000	0.00	999999.00	0.00	0.00	0.00
Price	20.0000	24.9900	20.01	64.99	6.00	25.00	6.00
Price	20.0000	9999.0000	65.00	9999.00	8.00	25.00	8.00
Price	0.0000	20.0000	0.00	20.00	0.00	0.00	0.00

Price 0 999999 0 999999 0 0 0

178148 Allow an e-retailer branch to be excluded from the available stock calculation.

Branches	Stock calculation	Branch list	Click & collect
Auckland	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Christchurch	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

178572 Provide the ability to redesign the format of the packing slip.

178136

e-retailer blog upgraded to BlogEngine v3.3.8 (refer blogengine.io)



177854

Implement a new exchange rate provider.

Removed 'BNZ' and Westpac" and replaced with 'NAB' and 'ASB' using //opemexchangerates.org.

177515

Implement Google Product Review feed.

177515

Introduce star ratings property on product description

177520

Introduce a new checkout accordion page layout

177947

Introduce a new shopping cart layout

177519

Provide customer loyalty information in my account page.

177904

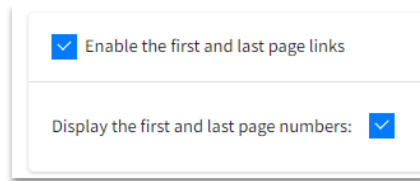
Allow product image thumbnails to different position on product page.

Thumbnails across:	6	▼
Thumbnails position:	Left	▼
Thumbnails navigation buttons:	Disabled	▼

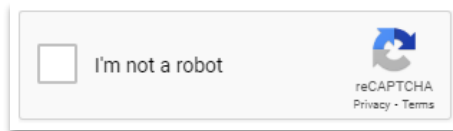
177527

Allow attribute selection on Style List content.

177514 Display the first and last page numbers option.



176786 Introduce Google reCaptcha V2 to Register and Checkout pages.



We strongly advise that you add this to your contact us page as you may frequently find annoying text loaded into your emails with attempted security breaches.

174976 Allow setting of branches that allow 'click and Collect'.

Refer to image in 177854 above.