



## Payment Options

With Christmas approaching it's time to review the options that might convert more browsers into purchasers in your store or website.

There are wide range of third party payment options that Counter Intelligence POS, CI Serve and our e-retailer websites integrate with.



This is the traditional Layby scheme where a customer pays for their instore purchase over a fixed period – and don't take possession of the garment/product until they have fully paid for it. Layby is an integral part of Counter Intelligence POS and there are no additional charges to eat away your margin!

This form of Layby traditionally worked on the customer returning to your store frequently to make a payment – and often tempted into another purchase.



*Call the Kudos Helpdesk for information on how to turn this on.*



**Pay it in 6.  
Interest-free, easy.**



<https://www.laybuy.com/nz/>



**Afterpay it in 4.  
Always interest-free.**

Pay for your order in four payments, every 2 weeks. Always interest-free.

<https://www.afterpay.com/en-NZ>



## Boost your business with a pay later option

Give your customers a better way to pay and they'll have more reason to buy. Zip is proven to increase sales conversion rates and average order values.



<https://zip.co/nz>

For any assistance please call the Kudos Help Desk.

### The Kudos Team

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