



## Integrations

Counter Intelligence has the ability to integrate and interact with a number of external systems and we are pleased to summarize these and provide links through to more detailed information on our website.

If you would like to discuss any of these products please call through to our Help Desk (09) 571 1150 or the sales line (09) 571 1151.



Kudos e-retailer is an easy to use website builder that creates beautiful websites which makes selling your products through an online store a breeze!.

Using Counter Intelligence as the source of truth for products, customers, loyalty and inventory e-retailer provides the perfect system when selling online and instore. All of the information at Point of Sale in your physical store is mirrored on the website including gift vouchers and loyalty points.

[Learn more >](#)



### **Xero**

Counter Intelligence seamlessly syncs information into your Xero Accounting System. Yes, the best of both worlds with a powerful Retail system feeding the world's best accounting system. This interface runs from Kudos KCloud services in the Cloud and synchs your end of day totals, customer sales and inwards goods directly into Xero.

[Learn more >](#)



### **Shopify**

A very full integration between Counter Intelligence and Shopify sees products, pricing, internet specific fields and inventory move to Shopify. Once an order is fulfilled in Shopify the customer details and invoice detail posts directly into Counter Intelligence.

[Learn more >](#)



### **Magento 2**

Easy integration with your Magento2 through KCloud moves product, pricing, categories, inventory, customers and invoices between the systems.

[Learn more >](#)



### **Mailchimp**

Interactions allow regular updating of information outward from Counter Intelligence into Mailchimp. New customer join ups, loyalty points etc can act as triggers for outward communication to your customers.

[Learn more >](#)



## **Trademe**

This interaction runs through KCloud services and will push products from your Counter Intelligence database to a destination Trademe FTP site where it will then be published on Trademe. Quite simply add the word “Trademe” to one of your User Defined Fields (UDF) and this is a signal that it is to be active on Trademe.



## **Google Shopping**

Google Shopping is a Google service that allows consumers to search for, compare, and shop for physical products across different retailers who have paid to advertise their products. This interaction through our Kudos Web Interface module will send out those products that are marked as internet active in e-retailer and will use a defined Google category. Please contact our Support Desk for more information.



## **Facebook Shops**

Facebook Shops is a mobile-first shopping experience where businesses can easily create an online store on Facebook and Instagram for free. Shops let you choose which of your items you want to feature, merchandise with product collections and tell your brand story with customisable fonts and colours. This uses the same data format used in Google Shopping above. Please contact our Support Desk for more information.

## **The Kudos Team**

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