

A black and white photograph of a man in a dark suit and hat walking on a city street. He is carrying a folder or book under his arm. The folder has the text 'Kudos Counter Intelligence' and 'The science of retail' on it. The background is a blurred city street with buildings and cars.

Successful retailers
have a top secret...

It's called Counter Intelligence.



Counter Intelligence Software, developed by Kudos Solutions, reveals the secrets that help you maximise profits.

Counter Intelligence was developed by Kudos Solutions specifically for retailers. We didn't lock ourselves away in a dark room to do it either; we went out and spoke to successful retailers, asking what they need in Retail Management and POS software, in order to maximize sales and margins, and contain costs.

Our clients cover the whole retail spectrum, from small to large, from fashion, to giftware, sporting goods, toys, books, tourism, and food & beverage. Counter Intelligence has been rigorously tested and proven to work brilliantly in all these environments.

Counter Intelligence takes you to the heart of the matter...

Interrogator, the powerful reporting module at the core of Counter Intelligence, lets you interrogate the data that you collect every time you make a sale or transaction, to unlock the secrets of your retail operation.

Highly flexible selection criteria within Interrogator allow you to generate informative reports on specific areas, including: Suppliers, Branches, Departments, Product Groups, Brands, Seasons, Customers and Employees.

Consequently, you can see which aspects of your operation generate the greatest profits, and which areas need your attention.

Size is not an issue...

Counter Intelligence offers a scalable solution based on Microsoft Access, MSDE or SQL technologies and offers solutions for a single user, simply administered system, through to a medium to large scale environment that requires a SQL Server database.

So whether you own a single store, a chain of stores, a department store, or are part of a franchise operation, Counter Intelligence can efficiently deliver the information you need to be more successful.

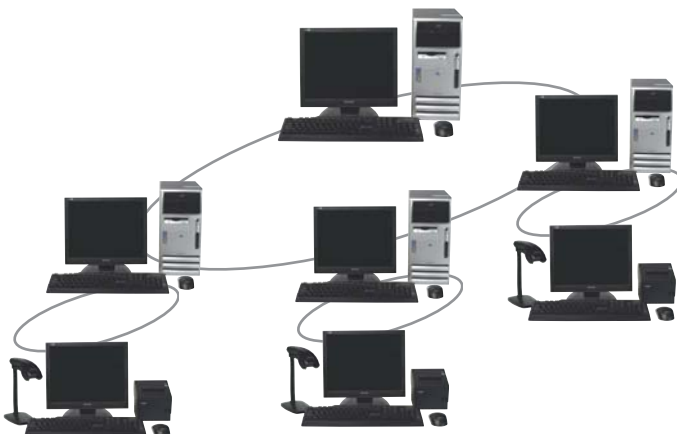
Kudos Solutions has a proud tradition in developing leading edge software for Retailers and supports sites throughout Australasia and the Pacific Islands.



Single POS



POS + Office



Franchise



Multiple Store



Counter Intelligence POS

- Customised screen layouts
- Single key selection for most functions
- Sell by Scanning, PLU, or Stock Item Code(s)
- Customer loyalty and marketing programmes
- All payment methods available, including integrated Eftpos
- Payment methods and sequence user defined
- Laybys with full layby history
- Gift vouchers and credit notes with serial number control
- Exchanges and refunds
- GST exempt sales
- Mixed GST rates
- Enquiry displaying stock held in all stock locations (stores)
- Stock transfers with in/out matching control
- Multiple price levels with special pricing for "On sale"
- Discounts by percentage or dollar amount
- Customers special pricing
- Held sales
- Quotes and appro's
- Job charging
- Rapid search facility for stock items and customers
- Deliveries direct from suppliers
- Price label printing
- Salesperson time recording
- Customer profile analysis
- Store traffic statistics
- Add on sales prompts
- Text entry for serial numbers etc
- Foreign currency conversion
- Multi level security access to functions
- Sales by stock item and salesperson reports
- Blind Z Off option
- Access to, and reporting on, previous period transactions
- Custom logos on receipt headers and footers
- Customised receipt information
- On line help
- User guide
- Training mode
- Communications to office via LAN, Dialup or Internet

Counter Intelligence OFFICE

You are in control of your commitments to Suppliers

- Supplier performance
- Recommended re-order
- Projected future deliveries
- Outstanding deliveries
- Payments
- Payments analysis

Your money will be invested in the right products and stores

- Return on investment
- Stock by location
- Top performers
- Poor performers
- Brand and season performance
- Stock shrinkage
- Stock turns
- Sales and margins
- Automated stock distribution
- Label design and printing with bar codes
- Stocktaking
- Communications to stores via LAN, Dialup or Internet
- Reporting at any level of detail including; company, region, branch department, stock group, brand and season, supplier, product and colour/size where required

Your marketing can be targeted to receptive and profitable customers

- Sales and margins to product level
- Buying frequency
- Loyalty rewards earned/redeemed
- Personalised direct mail
- Personal information database
- Customer analysis at pos
- Quotations
- Order processing with back ordering
- Invoicing
- Credit accounts with statements etc
- Pricing unique to customers
- Multiple types of accounts

Roster your staff when they can be most effective

- Sales and margins
- Sales and margins at product level
- Customer conversion ratio
- Individual performance
- Time sheets

You are in control of the bottom line

- Profit and loss reporting by branch
- Personalised chart of accounts
- Statement of assets and liabilities

Internet shopping made easy with e-retailer

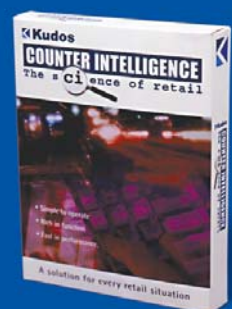
- Internet store builder
- Products with images
- Single product file to maintain
- Update website with one click
- Integrates to secure server
- Orders emailed immediately

Link to other packages

- MYOB
- Quickbooks
- SAP
- XML

Grow your system easily with SQL Server

- Robust database
- Scalable



Dealer LOCATIONS



For more information or a demonstration call your nearest Counter Intelligence agent:



Software proudly developed by



KUDOS SOLUTIONS Ltd, Level 1, 124 Main Highway, Ellerslie, Auckland, New Zealand.
P +64 9 571-1150 F +64 9 579-6801 W www.kudos.co.nz

KUDOS SOLUTIONS Pty Ltd 1B 23 Thornton Street, Darling Point, Sydney NSW 2027
P +61 1300 780 115 W www.kudos.net.au